

PERFUME MAKING WORKSHOP

**“NEW FRAGRANCE,
NEW YOU”**

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A successful journey isn't just about the places visited, but
how those **places continue to live on within us.**

5 SENSES

When traveling, we immerse ourselves in the experience with **all five senses**:

- *Admiring breathtaking **sights***
- ***Listening** to local sounds*
- ***Touching new** textures*
- ***Tasting** unique flavors*
- *And most importantly, embracing the distinctive **scents** of each place.*

However, souvenirs often focus solely on tangible items like **magnets**, **postcards**, or **small figurines**, missing the opportunity to **fully capture the essence of the journey**.

By introducing travelers to the art of perfume-making and allowing them to create their own scents, we offer them more than just a souvenir – we give them a way to preserve emotions and memories in a refined, deeply personal way.



WHO ARE WE?

6+

Years of experience have proved our **credibility and quality** in front of our customers and clients.

3000+

Workshops conducted, we are excited to bring you an **amazing journey** through a variety of scents with our expert trainers.

4000+

Customers' and clients' satisfaction show through Google rating and **TripAdvisor ranking in TOP 15.**

78%

problems

of INTERNATIONAL TOURISTS forget where they bought souvenirs after six months.

- Hiệp hội Du lịch Việt Nam (2024)

Scent has the potential to **evoke** travel memories with up to

7 times

greater accuracy than visual cues.

- Benson (2025)

Smell memories can
LAST

20 times

longer than visual
memory.

- VnExpress (2004)



MAGNET



- 'Traditional' items

LACK PERSONALIZATION

and **fail to activate** the **multi-sensory recall** mechanism resulting in a reuse rate of only 12%.

THEREFORE,

Brands utilizing Sensory Marketing Activities have seen revenue growth of **10-25%** and a **28% increase in returning customers**, driving sustainable business growth.

FACTS

TripAdvisor & Google

NOTE - THE SCENT LAB

5.0  (458 reviews) #1 of 11 Classes & Workshops in Tay Ho

NOTE – The Scent Lab

5.0  (1.1K) · Perfume store in Vietnam



 Website

 Directions

 Save

 Share

 Call

Overview

Reviews

Located in: Lotte Mall West Lake Hanoi

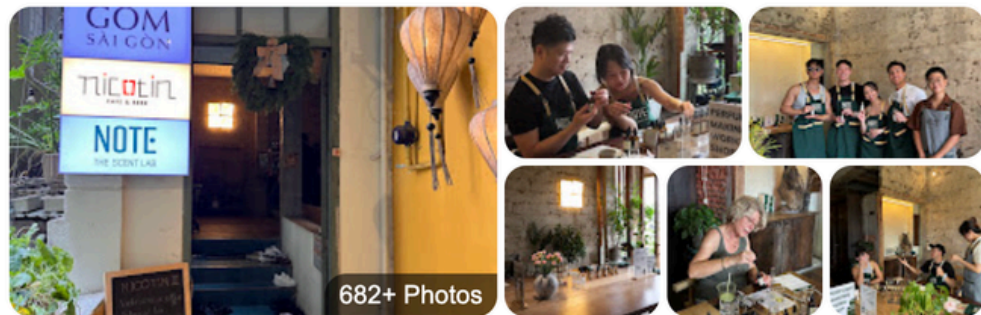
Address: Store 410, Tầng 4, Lotte Mall Tây Hồ, Võ Chí Công, Quận Tây Hồ, Thủ Đô Hà Nội Hà Nội, Hanoi City

Note - The Scent Lab Nguyen Hue

5.0  (134 reviews) #5 of 294 Classes & Workshops in Ho Chi Minh City

NOTE - The Scent Lab | Inside The Cafe Apartment

5.0  (201) · Perfume store in Ho Chi Minh City



 Website

 Directions

 Save

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Overview

Reviews

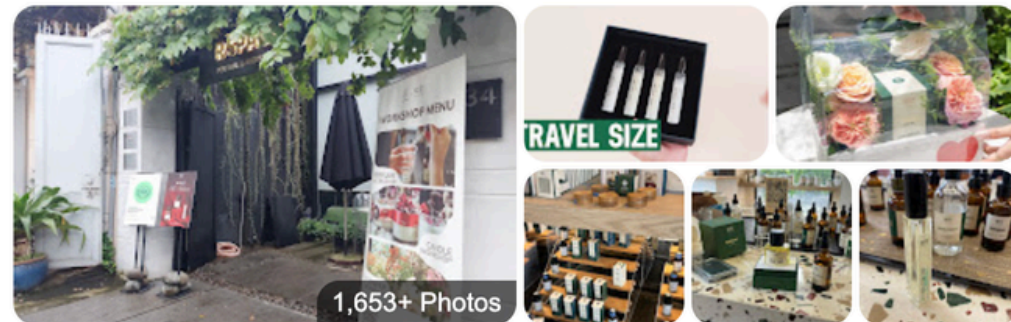
Address: 42 Nguyễn Huệ, Bến Nghé, Sài Gòn, Hồ Chí Minh 700000

NOTE - The Scent Lab

5.0  (171 reviews) #3 of 803 Shopping in Ho Chi Minh City

NOTE - The Scent Lab

5.0  (1.2K) · Perfume store in Ho Chi Minh City



 Website

 Directions

 Save

 Share

 Call

Overview

Reviews

Address: 34 Nguyễn Duy Hiệu, Thảo Điền, An Khánh, Hồ Chí Minh 70000

MODULE: PERFUME WORKSHOP

Main content:

1. Scent experience (Expert guidance)

- The Vietnamese histories and science behind the scents
- Fragrance quiz to choose your personal perfume style
- Distinguish natural vs. synthetic scents
- Perfume Pyramid - layers of perfume
- Fragrance Wheel - fragrance families
- Types of Perfume and how to distinguish: EDP, EDT, Cologne
- Experience smelling scents

2. Do-It-Yourself Session

- Create your signature perfume and carry it home (Eau de Parfum - travel size: 10ml, 20ml, 30ml & 50ml)
- How to use perfume - tips to wear perfumes every day

You can experiment with 15–20 types of distinctive Vietnamese essential oils.

***Your scent, just like your memories,
must be unique.***



OUR OFFERS



SMALL WORKSHOP
SPACE

10 pax



LARGE WORKSHOP
SPACE

22 pax



CITY: HO CHI MINH

NOTE
VENUE

NOTE

THE SCENT LAB



WORKSHOP SPACE

8 pax



CITY: HA NOI

NOTE
VENUE



PERFUME WORKSHOP

10ml	20ml	30ml	50ml
\$24	\$44	\$54	\$64
594.000 vnd	1.080.000 vnd	1.458.000 vnd	1.674.000 vnd
☒ Scent Selection			☒
☒ Perfume Bottle			☒
☒ Label & Brochure			☒

(*) No additional charge

WHAT MAKES WE STAND OUT

NOTE
THE SCENT LAB

QUALITY INGREDIENTS

High quality and perfume grade of ingredients with **safety certificates**

WORKSHOP FLOW

Designed by **perfume experts** with authentic and precise knowledge.

WORKSHOP INSTRUCTORS

Well trained instructors from **NOTE** with more than **1000h experience** in leading workshops for both B2B & B2C customers

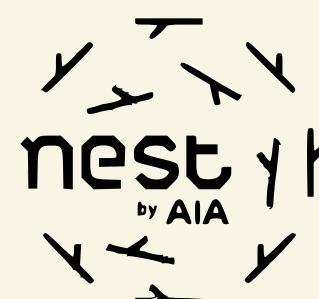
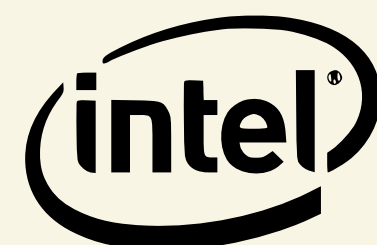
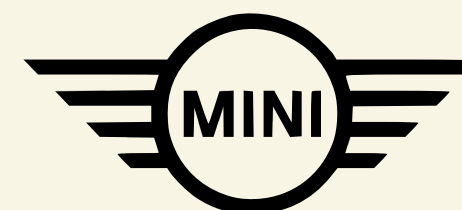
WORKSHOP MATERIALS

With varied sizes of perfume bottle and well-designed label and packaging along.

NOTE

THE SCENT LAB

OUR CLIENTS

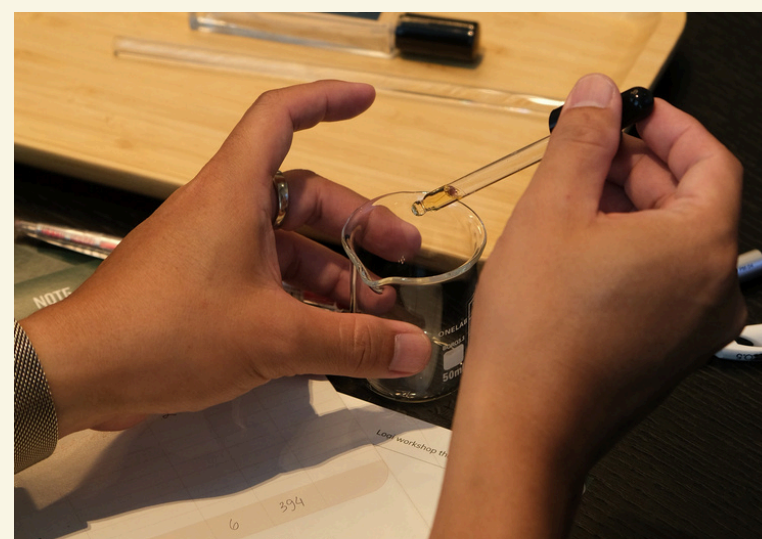




NOTE - The Scent Lab
Workshop
x
VIGO



NOTE - The Scent Lab
Workshop
x
TAKEDA



NOTE - The Scent Lab
Workshop
x
MASTERISE HOMES









NOTE

THE SCENT LAB